

Perfect Probiotic™ for kids

Optimal Protection for Kids

Probiotics are a foundational part of good health for adults, and it's no different when it comes to kids. When you recommend the right strains at an optimal potency, you help your customers protect and strengthen their children's immunity in a world that's full of invaders. Best of all, you can offer a choice that's kid-friendly and hassle-free for mom and dad!

FEATURES:

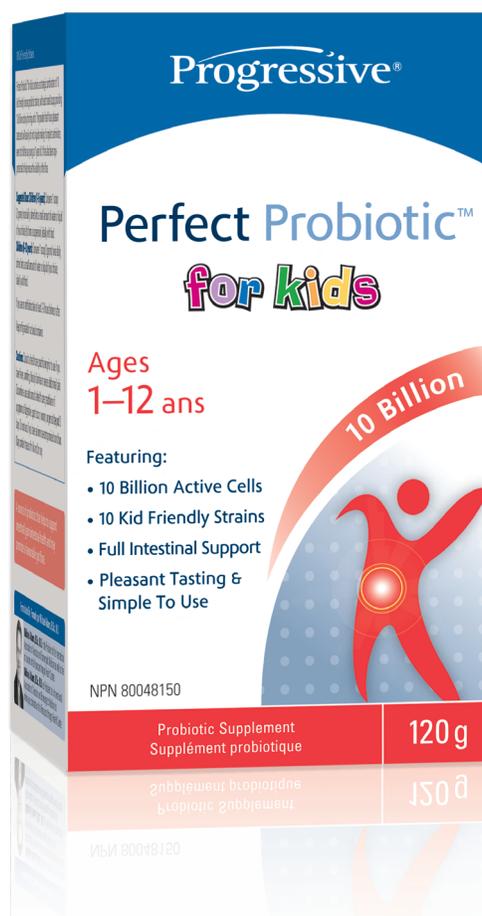
- 10 Kid Friendly Strains – targeted to support the entire digestive tract
- 10 Billion Active Cells – an optimal potency for optimal protection
- Cryoprotected for greater stability – to ensure that each dose is as potent as the last
- No sweeteners, fillers or unwanted ingredients – just the individual strains in a base of FOS and Vitamin C
- Pleasant tasting & simple to use – making the benefits that much easier for your kids to enjoy

CONSUMER BENEFITS:

- Supports intestinal health
- Promotes favourable gut flora
- Aids immune function
- Increases absorption of vitamins and minerals

COMPETITIVE ADVANTAGES:

- Formulated by renowned naturopath, Dr. Mikhael Adams
- Comprehensive GI tract protection from beginning to end
- Designed for the traditional health food channel
- Guaranteed sale
- Higher margin opportunity (MSRP \$34.99)



THE PROGRESSIVE ADVANTAGE

10 Kid Friendly Strains

Current research has shown that probiotic formulas with more strain variety and higher potencies offer greater activity and overall health benefits. Perfect Probiotic™ for kids contains a strategic combination of 10 kid friendly probiotic strains, with each small scoop providing 10 billion colony-forming units.

Entire GI Protection

Perfect Probiotic™ for kids is specifically designed to inhabit and protect the entire length of the GI tract. The Lactobacillus (rhamnosus, paracasei, acidophilus, helveticus and salivarius) primarily colonize within the small intestine, while the Bifidobacteria (bifidum, longum and breve) are most prevalent within the large. Consideration has

Item #	Product	Size	Cost	UPC
3329	Perfect Probiotic™ for kids	120 g	28.59	837229006366

INGREDIENTS & RECOMMENDED DOSES

Medicinal Ingredients / Ingrédients médicinaux:		Per scoop (2 g): Par mesure (2 g):
Probiotic Strains (cryoprotected)/ Souches probiotiques (cryoprotégées):		
<i>Lactobacillus rhamnosus</i> [†]	HA-111	1.900* cfu
<i>Lactobacillus rhamnosus</i>	HA-500	1.900* cfu
<i>Lactobacillus paracasei</i> [†]	HA-196	1.550* cfu
<i>Bifidobacterium bifidum</i> [†]	HA-132	1.400* cfu
<i>Bifidobacterium longum</i> (<i>subsp. longum</i>) [†]	HA-135	1.000* cfu
<i>Lactobacillus acidophilus</i> [†]	HA-122	0.900* cfu
<i>Bifidobacterium longum</i> (<i>subsp. infantis</i>) [†]	HA-116	0.800* cfu
<i>Bifidobacterium breve</i> [†]	HA-129	0.300* cfu
<i>Lactobacillus helveticus</i>	HA-501	0.200* cfu
<i>Lactobacillus salivarius</i> [†]	HA-118	0.050* cfu
*Total in billions at time of expiry/ Total en milliards à l'expiration		10*cfu

[†] Denotes human strain./Indique une souche humaine.

Non-Medicinal Ingredients: Fructooligosaccharides, Vitamin C.

NPN: 80048150

Formulated By Mikhael Adams, B.Sc., N.D.



Mikhael Adams, B.Sc., N.D. is the President of the International Association of Auricular and Bioenergetic Medicine as well as the co-founder of the Renascent Integral Health Centre.

also been given to ensure oral health.

Greater Stability & Implantation

Perfect Probiotic™ for kids has also been cryoprotected to help ensure the viability of the flora. This cold temperature process removes all the available moisture for optimum stability. It is further enhanced by the addition of Vitamin C to reduce oxidation which preserves and extends the lifespan of the probiotics. FOS (Fructooligosaccharides) has been included to feed and nourish the probiotics on arrival, to ensure robust colonization.

Hassle-Free for Parents

The powder itself has a pleasant taste and will easily stir into liquids making it simple to administer, even to children as young as 1 year old.



Children (1–5 years): Consume 1 scoop (2 grams) once daily, stirred into a small amount of water or liquid of your choice (to form a suspension). Take with food.

Children (6–12 years): Consume 1 scoop (2 grams) twice daily, stirred into a small amount of water or liquid of your choice. Take with food. If you are on antibiotics take at least 2–3 hours before or after. Keep refrigerated in a tightly closed container.

